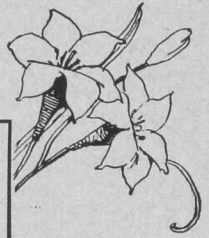
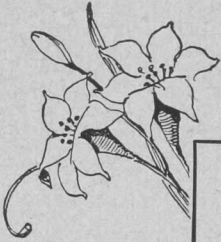


CONTACTS

APRIL

• 1952





Easter

I see three rough crosses
Upon a far-off hill—
I see the brutal mob
Depart, and all is still.

I see the Easter sun
Rise in the Eastern sky—
I see an empty tomb,
Hear Mary's anguished cry.

I hear the Angel's voice,
"Woman, why dost thou weep?
Behold the risen Christ
With pierced hands and feet."

—Elizabeth M. Moyer

MR. A. R. TUCKER APPOINTED GENERAL MANAGER WESTERN DIVISION



MR. A. R. TUCKER

THE appointment of Mr. A. R. Tucker, Executive Assistant, as General Manager of the Western Division under the supervision of Mr. R. S. McCordick, was recently announced.

The new General Manager not only has a thorough grounding in merchandising, but also has a genuine interest in his fellow associates and their problems.

Entering the service of the Company in 1932, Mr. Tucker was associated with various merchandise departments and expense offices in the Toronto Store until his transfer to the Merchandise Office of the Winnipeg Store in 1938. In September, 1950, he was appointed Executive Assistant to Mr. McCordick.

Mr. Tucker is a keen gardener and photographer, plays golf, and curls with the Eaton Men's Curling Club.

His many friends in the Western Division congratulate Mr. Tucker on his well-merited appointment.

Company Entertains Department Representatives of Eaton Employees' Charitable Fund

Mr. R. M. Pinfold, Assistant General Manager, Guest Speaker



Left to right: Mr. Johnston, Mr. Donnelly, Mr. Pinfold, Miss Hantscharuk and Mr. Pickard.

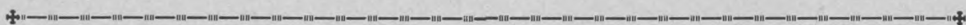
The 1951 and 1952 committees of the Eaton Employees' Charitable Fund, department welfare secretaries and Eaton Charitable Fund representatives, were guests of honour at a dinner given by the Company in the Grill Room on February 19.

Seated at the head table were Mr. Tom McBryde, secretary; Mr. Jim Johnston, supervisor, M.O. Operating; Mr. Charlie Donnelly, past president; Mr. R. M. Pinfold, assistant general manager; Miss Lane Hantscharuk, president; Mr. W. B. Pickard, Store superintendent; Mr. Mal Donaldson, vice-president; Mr. A. D. MacDonell, supervisor, Staff and Welfare, and Mr. Angus Osborne, M.O. Merchandise.

Gentle was the music provided by Jack Curle and his phonograph while the superlative dinner was being served and eaten. Following dinner, Miss Lane Hantscharuk, the new president of the committee, introduced Mr. Pinfold as "that stout supporter of the E.E.C.F."

Mr. Pinfold thanked the committee in the name of the Company for its efforts over the past year and went on to urge the new committee to go all-out to get one hundred per cent of the staff behind the weekly contribution plan. Not only many more appeals were coming in, but the operating costs for the organizations already being supported were also increasing, and at least three of the larger organizations were making appeals for capital support this year.

Following Mr. Pinfold's address, members of the Good Deed Club, under the direction of Joan Sherman, provided three well-applauded novelty songs, and the Good Deed ensemble, trained by Cora James who was at the piano, sang three charming folk songs.



VISITOR FROM THE EAST

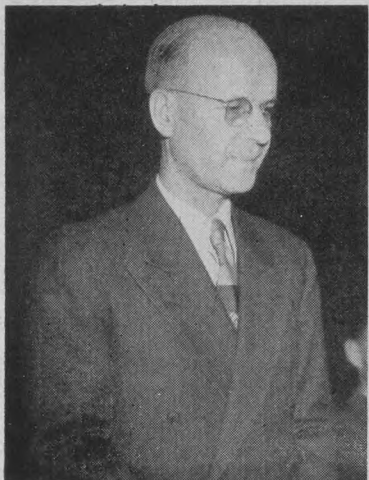


The Winnipeg Store was glad to welcome Mr. I. W. Ford of Toronto, staff superintendent for the Company and its subsidiaries. Following several days in Winnipeg, Mr. Ford left for points west.

RECENT APPOINTMENTS Winnipeg

Department W127—Shopping Card Assembly and Packing;
Department W129—City Carriers;
Department W130—City Despatch;
Department W131—Service Bureau:
MR. H. W. EINARSON, supervisor. (This is in addition to Mr. Einarson's present duties in Departments W104, W106, W107, W108, W110, W147 and W147A.)

The sympathy of the entire staff is extended to Mr. R. S. McCordick, our vice-president, in the loss of his sister, Mrs. W. Driver, at Kamloops, B.C., on March 1.



Mr. W. J. McKerchar Addresses Assistants



Mr. Hurlburt (left) and Mr. Freeman

Bill McKerchar Guest Speaker at Assistants' Association Monthly Meeting

W. E. C. Hurlburt, Retiring Editor of Contacts, Honoured

The monthly dinner meeting of the Assistants' Association, held on February 28, established a precedent in that one of its own members, W. J. McKerchar, of the Drug Department, and past president of the association, was invited to address the members. Mr. McKerchar chose as his topic: "The Background To Pharmacy."

Says Bill: "I've Gone, But I Haven't Left"

Before the special speaker took the floor, President Elmer Freeman presented the guest of honour, Bill Hurlburt, retiring editor of *Contacts*. He spoke in terms of highest praise of Mr. Hurlburt's services to the Company and the association, and also of his praiseworthy efforts as editor of *Contacts* for so many years. The president then introduced another special guest, Mr. W. Gould, who had been invited so that he might give Bill Hurlburt a few fatherly words of advice on "How To Retire." Mr. Gould's advice was "Don't." Then he went on to read a poem in Bill's honour.

Mr. Hurlburt replied with a short speech wherein he pleaded that he was a very raw recruit at this business of retiring. He thanked everyone for their many messages of goodwill, and stated that his experience with the Company had left him with a feeling of great respect for it, particularly in its understanding of human values. He closed his remarks with the firm statement that "While I might be, nay, am going, yet when I say I've left, I've not gone." Mr. Freeman, acting for the association, then presented him with a walnut bookcase for his future leisure reading hours.

The Background To Pharmacy

Mr. McKerchar said that while his subject was labelled "Background To Pharmacy," it covered a territory so vast and so old that it is woven in and throughout the very fabric of our civilization until the story of one becomes the story of the other, so he intended only to highlight the milestones that had marked triumphs over pain and disease, over filth and pestilence, over prejudice and ignorance.

From Cavemen to the Crusaders

He caught the full kaleidoscopic sweep of human progress and discovery down the ages, ran the gamut of history in panorama from the cavemen of centuries past who discovered the use of astringent leaves and mud for packing injured limbs, and the people of Mesopotamia who inscribed on clay tablets dating back to 2600 B.C., the use of many of our modern drugs, such as oil of cedar, myrrh, licorice, honey, poppy juice and nutgalls.

He told of an Egyptian papyrus dated 1500 B.C. which listed 811 prescriptions and over 700 different drugs of mineral, vegetable and animal origin. He reminded his audience that Theophrastus, "Father of Botany," 1000 years later was experimenting with medicinal properties of peppermint, figs, juniper, atropa belladonna and squills.

He showed how political intrigue had made poisons the subject of extensive study, thus ironically enough, furthering man's medical progress. Even the Crusades had furthered pharmaceutical knowledge by stirring men's minds to interest in new places and new diseases and to find remedies for the diseases the journeyings brought in their wake.

The Discovery of Bacteria

Mr. McKerchar told the stirring story of the first discovery of such drugs as quinine and cocaine, and how experiments with lenses in Holland in the 17th century brought to light the existence of bacteria, and later the composition of the blood with its red and white cells and their separate functions.

(Continued on Page Ten)

40TH ANNIVERSARY

FREDERICK A. WILSON

One of the true sons of Ould Erin arrived at work, March 12, as he has done for the past 40 years. However, this was anything but just another day. It was the anniversary of Fred's 40 years of steadfast service with the Company. The M.O. Notions was gaily decorated with the appropriate symbol, the shamrock, and his table was covered with gifts and gay novelties, including, of course, the pig and shillelagh.

Presentation of a mantel radio from the staff by head of department, J. W. Aker, started the ball rolling. Following this, and for the entire day, Fred was surrounded by a host of well-wishers, co-workers and former members of the staff. Another presentation took place in the "Ninth Floor Annex" where the merits and stamina of this happy Irishman were loudly lauded.

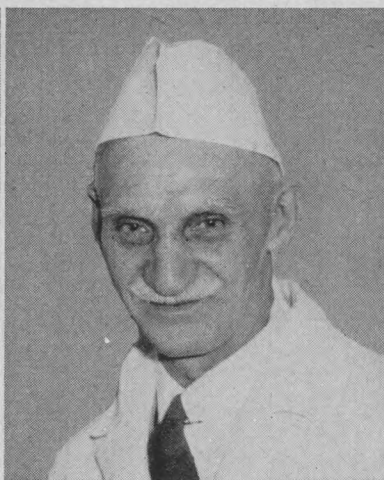
Fred, who comes from Belfast, is a member of the Assiniboine Lawn Bowling Club and the Valour Road Legion. He is proud of the fact that in spite of having been invalidated out of the army after three years' service with the 10th Brigade during the first war, he has managed to put in his 40 years and expects to be here for a while yet. The department staff joins with many friends in wishing Mr. and Mrs. Wilson many more years of good health and happiness.



35TH ANNIVERSARIES



Kathleen M. Lewis



Frank Cooper



Gudrun L. Stefanson

KATHLEEN MARION LEWIS

"My 35 years with the Company have been very happy and I pray that I may be spared to serve in future years as happily. I am very proud to be an Eatonian," says Kathleen of her Store service, on the occasion of her anniversary on February 21.

The M.O. Copying where Kathleen has been for 35 years, presented her with a wrist watch. She also received personal gifts including two long-playing records of classical music.

Besides her interest in music, Kathleen enjoys cooking and gardening and has a sincere interest in the work of her church.

FRANK COOPER

His 35th anniversary with the Company and the Meat Department was celebrated by Frank Cooper, February 21, when Mr. W. Hodgson, supervisor, presented him with a mantel radio and the good wishes of the staff.

Frank comes from St. Helen's, Lancashire, England, and served as a butcher aboard the famous Cutty Sark, of which he is a past skipper. He also spent three years in France and Belgium with the 78th Battalion (Winnipeg Grenadiers) and is a past president of the 78th Battalion and a director of the Winnipeg Grenadiers.

Married, Frank has three children, Lillian, Mrs. Dodd and Mrs. Read, and two granddaughters.

GUDRUN LOUISA STEFANSON

One of our Icelandic-Canadians, Gudrun came to Canada from her home in Hornfjord as a small child. She observed her 35th anniversary with the Store and the Grocery Department on March 2. To mark the occasion she was presented with a lovely ring, a sapphire surrounded by diamond chips.

Gudrun is a member of the Dorcas Society of the First Icelandic Lutheran Church, enjoys music, reading (either Icelandic or English), and travelling. She thinks The T. Eaton Company is a grand firm to work with and is so happy in her job that she does not know where the 35 years have gone.

Welcome to the EATON Quarter-Century Club

SAM M. FLEMING

Head of department, M.O. Gloves and Hosiery, Sam Fleming from Belfast, Ireland, entered the Quarter-Century Club on February 21.

Owing to his absence on a business trip on the actual anniversary, the department held a dinner party at the Homestead on February 18, where Sam was presented with a torchere and cuff links.

Sam is a past president of the Eaton Men's Golf Club, a member of the Eaton Men's Bridge Club and curls with the Men's Curling Club. Rumour has it that he keeps his figure by walking up and down stairs instead of using the elevators!

During the second world war Sam was a hard-working member of the Eaton entertainment troupe which visited the army camps in Manitoba.

Sam is married and has a son, Jack.

THOMAS HARRY CHAMBERLAIN

A fishing rod and reel were presented to Harry Chamberlain of the Delivery Department the morning of March 7, his quarter-century anniversary, by David McFadzean, acting for the staff.

Harry was born in Gedling, Nottinghamshire, England, and served with the R.C.A.S.C. for nearly six years. He is married to the former Ruth Whalley of the Printing Plant, and they have two children, Joan, who is with the Glove and Hosiery Department, and Ronald, at school.

Besides fishing, Harry is interested in stamp collecting.

WILLIAM ELMER CAVEN

A very popular member of the Hardware Department, from Holmfield, Manitoba, Elmer Caven entered the Quarter-Century Club on February 21. Mr. K. M. Chalmers, head of department, presented him with a camera from the staff on the morning of his anniversary.

Elmer was entertained by staff members at a party at the Winnipeg Flying Club the night of February 21, where Mr. Chalmers made another presentation on behalf of the department. This time it was an electric shaver.

Besides his interest in photography and woodworking, Elmer is captain of the Hardware bowling team, the Ripsaws, in the Eaton Bowling League.

The former Bessie Shee of M.O. Hardware is Elmer's wife.

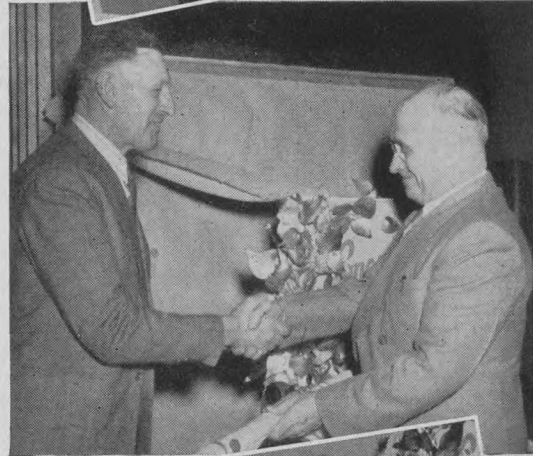
VERONIQUE LAURA ANTAYA

Canadian-born Laura Antaya of the Photographic Workroom was welcomed into the Quarter-Century Club on February 28, when she was presented with a set of travelling bags and a corsage as well as individual gifts from members of the staff.

Laura's fellow-workers consider her one of the fastest and most nimble-fingered people that ever handled the studio desk.

* * *

Description of Pictures—(Top) Sam Fleming. (2nd) Harry Chamberlain (right) and David McFadzean. (3rd) Elmer Caven. (4th) Laura Antaya.



Congratulations on Your Thirty Years With Eaton's

1922 — 1952

INA MCGUIRE (Piece Goods).....February 3
HANNAH G. PALMER (Bakeshop).....February 24
MARGARET McDONALD (Wages Office).....March 15

THE "VIKINGS" CONQUER AGAIN!

Periodically we receive unsolicited testimonials, such as the one below, from customers about the products we sell. These letters are always welcome as they give us all that extra lift which comes from knowing that the goods we sell are honest goods and the job we do in selling them consequently is worth doing. Viking radios are Eaton's own, and this is an eloquent tribute to them recently brought to the attention of Contacts.

"The manufacturers of so excellent a performer as our radio certainly deserve to hear about their product.



Christmas Day in Hospital

"Our Viking mantel radio is now in its 14th year of trouble-free service with the original tubes and condenser . . . in fact, everything exactly as it was when my husband, then a lonely young newspaper correspondent, won it on a 25-cent raffle in 1938.



Trips Over Bumpy Roads

"On the radio's first birthday we heard Chamberlain's historic proclamation of the start of World War II. When my husband left for overseas in 1942, one of his parting remarks was that our little radio deserved a new set of tubes, which I promised to acquire. When my forgetfulness drifted into the shortage period for radio tubes, I kept my fingers crossed month after month, then year after year. The same radio parts which brought me the carols in hospital Christmas Day, 1942 (the day our firstborn arrived), followed for me the grim months of military action in which we knew our someone was foremost right up to V-E Day . . . and fol-

lowed the breathless approach of the returning troopships.

"For the past six years our little Viking has made hundreds of trips over bumpy roads to and from our country cabin—has been left out all night on countless occasions—has been hospital companion to many, and has received rougher treatment than any radio we know of, especially when the youngsters use it to employ their record attachment.



The Wise Owl Keeps Watch

"Our Viking radio has had no adjustment whatever in its 13½ years of constant operation. Do you wonder at our sentimental attachment for it? It would now be difficult to estimate the number of Viking radios purchased on the recommendation of our own—and if and when we acquire a car radio or a television set, we strongly suspect we shall insist on Viking.



Taking it the Rough Way

"Congratulations on your excellent workmanship! And if you receive no further communication from us, you may safely assume that our Viking went on forever!"

Thank you, Mrs. Blackburn.



SUCCESSFUL GARDENING IS FUN!

Gardening is healthy and profitable, but these are not the only reasons that thousands of Canadians are gardening again. Successful gardening is fun. The joy of seeing bulbs burst into flower early in Spring, followed through the season by other lovely flowers, blooming shrubs and trees, all set off by a weed-free lawn, is life itself to the gardener.

Select Your Flowers for Best Effect

When planning your garden, keep the following needs in mind: beauty in the garden itself; cut flowers for house bouquets; fragrance; unsightly banks, fences or trellises that should be hidden, and winter bouquets.

In planning the garden, consider the heights of the plants so that the taller ones are kept in the background and the dwarf varieties to the fore. Heights are usually indicated on the seed packets along with other cultural instructions.

Colour is very important and it is naturally desirable to have as many different colours as possible throughout a bed without harsh contrasts or repetitions of a hue too close together.

Blooming time is another important factor. Select early, mid-season and late-flowering types so that a continuous bloom throughout the growing season is possible.

Know Your Types

Annuals grow from seed and flower the first year, then die. They are excellent for quick results, bright colours, cut flowers, and provide variety in the garden each year.

Biennials, such as Canterbury Bells, form small plants the first year, bloom the second, then die.

Perennials establish themselves from seed the first year but do not usually bloom until the second, and continue indefinitely after that. Many varieties provide early spring blossoms:

Root systems of most perennials must be divided every few years, in most cases, about every three, as they become crowded and the stem small and weak. In this part of the country the division should be made early in the spring. The extra roots can be used to increase your stock or passed on to an admiring neighbour to encourage him.

—Peter Ross



SO LONG, OLD TIMERS!

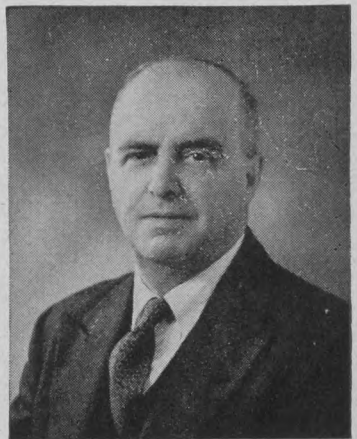


Mary Wylie

Mary Wylie (M.O. Gloves and Hosiery) retired February 16 after nearly 36 years with the Company. She was presented with a radio and brooch as gifts from the department and was guest of honour at a dinner held February 18, at the Homestead.

* * *

Redfern Spencer (Carpets) was presented with a caddy cart on the occasion of his retirement from the Company after nearly 38 years' service. Mr. H. G. Jephson, supervisor, did the honours for the staff. Mr. Spencer was one of the guests of honour at a stag held at the Norwood Legion Hall and he and his wife entertained the girls of the staff at their home.



Redfern Spencer



Top left—Mr. Hurlburt being presented with lamp by Mr. T. Giles. Seen in background: Hammy Hogg, Alex Patterson and Alex McDonald.



Top right—Mr. Hurlburt being congratulated by Mr. Moray Sinclair. Mrs. Hurlburt beside Mr. Sinclair.



Centre—Mr. Hurlburt receiving presentation from Mr. Carswell.

MR. W. E. C. HURLBURT RETIRES

Contacts' Editor Calls It a Day After 32 Years With the Company

Toronto-born W. E. C. (Bill) Hurlburt, for about 25 years a member of the staff of the Winnipeg City Advertising, and for the last 18 years editor of *Contacts*, retired on February 16 after 32 years' service with the Company. His previous service was with the Superintendent's Office, the Transfer and Cash Offices.

On the evening of February 18, Bill was honoured by the past and present executives of the Assistants' Association at a dinner held at the Fort Garry Hotel. Acting for the executives, Mr. C. S. Carswell, group manager, Paints, presented Bill with an engraved silver wrist watch. Mr. Stan Houston, immediate past president of the Association, then handed him a novelty nightie and a dress shirt "on behalf of the boys." Dave Mackie, president of the Bowling League, followed with the gift of a Parker "51" pen and pencil set on behalf of the bowlers for his help in Eaton sports and recreational activities. Ken Smith, executive member, read messages from friends in the Western and B.C. Stores.

The City Advertising staff entertained Mr. Hurlburt at the home of Mr. Moray Sinclair on the evening of the 15th, and on the morning of the 16th Mr. Sinclair presented him with a brief case and wallet from the gang in City Ad.

The Caretaking staff gave Bill a table lamp, Mr. Tommy Giles, head of department, doing the honours.

At the Assistants' Association monthly dinner meeting held on February 28, Mr. Hurlburt was presented with a book case as a gift from the present members of the

association. Mr. Elmer Freeman, president, made the presentation.

Included among the many Store organizations of which Mr. Hurlburt was a member, were the Store Safety Committee, of which he was chairman, and the Assistants' Association where he was in charge of publicity for the Store and an executive member.

We all join in wishing Bill Hurlburt a healthy, happy retirement.

Bill McKerchar Guest Speaker

(Continued from Page Five)

Modern Discoveries

From there he led his audience to the next step, the breathtaking discovery of antiseptics, such as carbolic acid, for the prevention of infection resulting from surgery. He gave brief thumbnail sketches of the work of Florence Nightingale, Louis Pasteur and Lord Lister, to whom we owe our modern sanitation and pasteurization measures.

He traced the 20th century experiments and discoveries that have resulted in the production of adrenalin, thyroid and pituitary substances and the later drugs of penicillin, aureomycin, cortisone and sulphonamides.

Mr. McKerchar's talk was intensely interesting, dramatically informative and delicately flavoured with wit. Two of his phrases particularly will linger with his listeners. One was the motto of his pharmacy college: "Care and diligence," and the other: "There is so much that is old and so much that is new."



Top Row—Left: **Main Event Winners.** Left to right: Arnold Bremner, Joyce Bell (379), Marie Duffy (119), Skip Russ Duffy (179). Right: **Consolation Winners.** Front: Vera Bale (104). Rear: H. Hogg (132), Hilda Sim (104), Skip Wm. Hogg (36).
Lower Row—Left: **Runners-up, Consolation.** Front: Betty Vallaeay (10). Rear: Skip Peter Thomas (256), Mrs. P. Thomas, Fred Bergman (143). Right: **Runners-up, Main Event.** Eric Moore (132), Gwen McKnight (246), Skip J. Ross (146), Shirley Greig (246).

Eaton Curling Club Holds First Novelty Bonspiel

Duffy Rink Tops 54 Entrants

The Curling Club held its first annual novelty bonspiel this season and hopes to make it an annual event. Judging by the success of its first effort, it appears that the novelty bonspiel is here to stay!

Fifty-four rinks, each comprised of two men and two girls, entered, and after nine nights of play, Duffy's rink: Russ Duffy, skip; Marie Duffy, Arnold Bremner and Joyce Bell, took top honours. Runners-up were Jack Ross, skip; Eric Moore, Gwen McKnight and Shirley Greig.

The Consolation event was won by Bill Hogg, skip; Hammy Hogg, Hilda Sim and Vera Bale. Runners-up were Peter Thomas, skip; Mrs. Peter Thomas, Fred Bergman and Betty Vallaeay. Prizes in the form of gift certificates were presented to the winners by Len Wimble, club president, following the finals on March 14.

The enthusiastic support given by both curling clubs to the new departure has encouraged the executives to lay plans for bigger and better novelty bonspiels, and possibly, regular evenings of mixed curling. So get behind the idea, gals and guys. The success of these plans depends on the full-hearted co-operation of curling enthusiasts!

The executive of the Men's Curling Club, Len Wimble, Jack Newton, Bill Hall and Eric Moore, wishes to thank the executive of the Women's Curling Club, Madeline Doyle, Ethel Smith, Kay Shores and particularly Mary Ewing, for the trouble they took in organizing the girls to ensure the success of this newest venture!

If you aren't a curler, how about learning?

FIFTH ANNUAL HOCKEY BOOSTER NIGHT

Proceeds To Be Used For Furnishings For Middlechurch Home



Top Picture—**Rockets (Store All-Stars)**. Back row: A. Monk, D. Gray, J. Fry, D. McPherson, D. Aikins, G. Glazier, D. Hildebrand, J. Batey, D. Philpott, G. Harris (manager). Front row: D. Thomson (coach), A. Sellan, J. Best, L. Cull, R. Steen, W. Summers.

Centre Picture—An action shot.

Lower Picture—**Gremlins (Mail Order All-Stars)**. Back row: W. Ritchie (coach), J. McLean, R. Charambura, T. Creran, D. Gibson, R. Bowness, G. Cummings, B. Galas, B. Philpott (trainer), K. Gibson, N. Smith, H. Johnson (manager). Front row: G. Osborn, B. Durack, F. Philpott, L. Brown, R. Thompson, Pat Johnson (mascot).

One of the Eaton employees' favourite institutions, the Middlechurch Home, is to receive some new furnishings as a result of the Hockey Booster Night held on February 22 at the Amphitheatre rink, between the M.O. All-Stars (Gremlins) and the Store All-Stars (Rockets).

After an exhibition of fancy skating by members of the Winnipeg Winter Club, Mr. T. McBryde, head of department, Staff and Welfare, tossed in the puck for a face-off between Mr. Jim Johnston, supervisor, M.O. Operating, and Mr. A. D. MacDonell, supervisor, Staff and Welfare Department.

Referees were L. Arianao and Bill Pierce.

In the fast, clean hockey game that followed, the M.O. All-Stars emerged victorious by a score of 7-4.

Goals for the M.O. were credited to L. Brown, T. Creran, R. Thompson with two each, and a single to N. Smith. Assists were scored by L. Brown, B. Galas, J. McLean and B. Durack.

Scorers for the Store were L. Cull, J. Fry, D. McPherson and G. Glazier, with assists by A. Sellan and D. McPherson.

The Hockey Committee composed of Helgi Johnson, Bucky Harris, Jack Fry and Gordie Hamilton, wish to thank all the members of Staff and Welfare Department, City and M.O. Time Offices and the Assistants' Association for their help in selling the tickets.

SWIMMING AWARDS PRESENTED

*to Successful
Students of
Eaton Swim School*



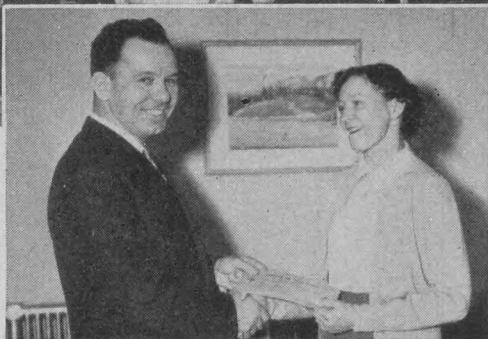
Eileen Skywork and Dorothy Lloyd Win Instructors' Badges

Last September the Company offered a course in swimming and water safety for the benefit of the girls on the staff, under the direction of Mr. W. A. LeBlanc, Water Safety Director of the Canadian Red Cross.

As evidence of their hard work, a group of girls received their junior or intermediate certificates, a cloth arm badge and a Red Cross pin, from Mr. LeBlanc as evidence of their successful completion of the course.

Mr. W. L. Palk, assistant Store superintendent, thanked Mr. LeBlanc and the Red Cross on behalf of the Company for their co-operation, then shook hands with each girl and congratulated her on her perseverance.

Mr. LeBlanc then presented two instructor awards, one to Dorothy Lloyd and one to Eileen Skywork, remarking that Eileen was the first girl in the province, to his knowledge, to have obtained



Mr. LeBlanc presenting instructor's certificate to Dorothy Lloyd.

her intermediate and instructor standing in one session. It meant almost constant attendance at the Sherbrook Baths over the full five months. The usual attendance was one night a week.

Awards to the others were made as follows: Connie Hancox (Staff and Welfare), intermediate "B"; Beverley McIntosh (Basement Store), intermediate "B"; Emily Graham (M.O. Linens), intermediate "B"; Phyllis Crowe (Beauty Shops), intermediate "C"; Eileen Skywork (M.O. Exchanges), intermediate "B"; Dora Dubreuil (General Audit), junior "B"; Audrey Cook (M.O. Lingerie), junior "B"; Julia Rafalant (M.O. Packing), junior "B"; Jany Odie (Beauty Shops), senior "B", and Mrs. D. Caron (China), instructor.



The Blue Birds Take To the Road

The annual ski wind-up held on March 12 was in the form of a hike as there was not enough snow for ski-ing. Led by President George Gould, the band of 30 Blue Birds scaled the walls of the old Fort, nearly leaving Marge Tanner behind, and headed down the river towards Lockport. Vic Garbut brought up the rear and kept the stragglers on the move by means of a few well-directed snowballs. Other such sports as improvised tobogganing and the old game of "Pie" were introduced along the route.

While waiting for the eagerly anticipated chicken dinner, Jean Pierre Allemand gave instructions on how to dance the Charleston. This seems to be a hard way to work up an appetite. Following the dinner, George Gould gave his report on the club's activities with much stress on the fact that it had been a poor season and he hoped for a better one next year. Vic Garbut had a few words to say on the subject of club outings and rebates. These were followed by a financial report submitted by Bob Hale.

Business out of the way, the club then enjoyed Alex Adams' ski-ing movies, although they made them envious. This was followed by dancing.

The Blue Birds Ski Club would like to extend best wishes to two of our members who will enjoy good ski-ing this year. Lee Blair is at Aspen and Una McKenzie will be at Banff. Good luck to you, lucky people.



Bowling News

By Ewan McFadyen



Records as at March 4, 1952

	Team Single	Team Three	Girls' Single	Girls' Three	Men's Single	Men's Three	Girls' Average	Men's Average
Division One	Nomads 1293	Jay Dees 3404	Ann Anderson 347	Ann Anderson 884	Bernie Durack 386	John Johnson 931	Mary Mathews 219	Siggy Sigvaldason 221
Division Two	Jokers 1255	Strollers 3248	Marg Beer 366	Elsie McDougall 847	Gordon Quinn 386	Hugh Duy- vejonck 945	Donna Ducharme 203	George Bennett 224
Division Three	Fuzzies 1191	Scotties 3307	Jung Justice 369	Gertie Chatten 790	Guy Cancilla 368	Frank Frampton 896	R. Baldwin G. Chatten 186	Lloyd Waddell 216
Division Four	Pat's Punchers 1257	Zeros 3372	Lill Vade- boncoeur 379	Lill Vade- boncoeur 841	Walter Wiggin 389	Walter Wiggin 988	Bette Stevenson 192	Bob McQuarrie 222
Division Five	Wal- bees 1190	Eurekas 3092	Doreen Wicklund 335	Chris Mickoski 848	Albert Gable 422	G. Rosie 899	Marg Burntack 191	George Huntington 218
Division Six	Blazers 1228	Blazers 3378	Millie Barker 363	Johnnie Johnson 849	Harry Evans 434	Percy Smith 974	Millie Barker 194	Ewan McFadyen 202
Division Seven	Try- hards 1147	Vikings 3032	Doris Quinn 361	Bette Davies 811	Jim Carson 403	Barry McVeigh 932	Ruth Evans 180	John Lemmen 209
Division Eight	Cello- wraps 1233	Cello- wraps 3190	Margaret Taylor 357	Margaret Taylor 781	Jack Fisher 375	Dick Wright 925	Margaret Taylor 171	Alex Stratton 189

No less than 22 bowlers topped the 700 mark last week and two of these hit the pins for over 800. Bill Liver rolled the evening's high with 816 and Gord Quinn was right behind with 809. Margaret Taylor, of 8th Division, led the girls with 759. Other girls over the 700 included Mildred Duncan, 754; Gladys Morris, 742; E. Miller, 737; Marge Jones and Dot Hardiman both had 722, and Nellie Sigvaldason, 700. The men in the 700 bracket included Tom Scott, 777; Bill Thomas, 771; George Bennett, 762; Frank Swonnell, 745; Jack Merrett, 735; Harold Chittick, 721; Ted Black, 710; Maurice King, 709; Bud Insch, 707; Jack Collett, 705; Ernie Wall, 704; and Joe Green, 702.

The Life Assurance Competition was won by team No. 17 with 3069. Members of the team included Walter Mills (Millwrights), A. Grant (B. Bees), A. Anderson (Jay Dees), B. Davis (Royals) and D. Scarth (Jokers).

Second place was captured by team No. 14 with 2,825, composed of S. Baillie (B. Bees), T. Taylor (Whirlwinds), M. Moore (Nomads), S. Haney (Cellowraps) and R. Evans (Tryhards).

Team No. 24, made up of B. Adams (Sparklers), J. Cooper (Sharks), D. Martin (Seven Ups), P. Hibbert (Nationals) and A. Arkin (Fuzzies), snared third spot with 2,823.

Congratulations to you all on your fine showing. The B. Bees was the only team to have two players share in the loot.

Division One—Bill Stewart's Set-Ups swept Art Wright's Millwrights for three games to take over sole possession of first place. It's a four-way tie for second between Bill Robertson's Merrimacs, Jack Day's Winsomes, Jack Collett's Jay Dees and Elmer Raven's Rip Saws. Vera McCaw rolled a nice 676;

Ann Anderson, 625, and Mary Mathews, 600. Art Wright was in there with 680; Bill Robertson, 665, and Walter Mills, 635.

Division Two—Even though Blaine Buckboro's Split Atoms lost two games to Clarence Saunders' Lafalots, they are still in top place with Lorne Jackson's Outlaws, who also lost two games to their opponents, Monchak's Wiggetts. Edith Hull had a high threesome of 691; Margaret Beer rolled 670; Donna Ducharme, 667; Ann Ellis, 651, and Edythe Course, 622. Bill Maskell shot 634 and William Reid 621.

Division Three—A four-way tie for the first slot here is shared by Lloyd Waddell's Roughriders, Frank Frampton's Telacos, Tom Scott's Scotties and Norm Hawkhead's Whirlwinds. Ruth Baldwin hit the pins for 619 and Grace Lynes rolled 611. George Niven had a fine 691 total; Norm Hawkhead shot 652 and Guy Cancilla 643.

Division Four—Frank Swonnell's Monarchs swept Percy Cook's Alley Byes for three games, thus holding on to first place, being one game up on Dave Mackie's Rustlers and Bill Liver's Pat's Punchers. Connie Hancox rolled 648, followed by Dot Martin, 637. Cliff Wishart, a spare bowler, clicked the pins for 653; Bob McQuarrie, 651; Dave Mackie, 640, and Jim Torbet had 635.

Division Five—Three teams are fighting it out for first place—Shiedow's Stampeders, Watson's Peppy Pals and Frankie Thompson's Mixers. Frances Spice had a nice single of 289, which gave her a 670 total. Ollie Pauliuk had a high game of 233. George Huntington's total of 686 was followed by Al Beavis' 681 and J. Thorpe's 677.

Division Six—Herb Graham's Nationals are in sole possession of first place and Percy Smith's

(Continued on Page Sixteen)

"Hail,
Hail,
the
Gang's
All
Here!"



Picture at left: Eleanor McKay, Kay Shores, Mary Thompson, Winnie Jamieson and Ethel Smith of the executive of the Eaton Women's Curling Club, and four members of the Selkirk Club executive. Right: Some of the Selkirk members resting.

COME ON OVER TO MY HOUSE

Curling Girls Entertain Selkirk Women's Rinks

A busload of Selkirk women curlers descended on the unsuspecting Eaton Curling Club the evening of February 23 and proceeded to throw rocks around with the forty or so Eaton girls who were hostesses.

Strangely enough, only one glass and a camera were broken. Too bad it was Kay Chisholm the camera was focussed on. As a novice, we watched through the glass (much the safest place, as it happened). We saw a gal get down on one knee and heave a rock the length of the ice. If she put enough into it, she usually made "the house." Why "house"? There's no roof on it. Maybe they ran out of money. Then two or three girls swept the ice. After Saturday it should be clean.

May Mackay, in a plaid jacket, did point duty at one end of the ice, just like the cop at the corner of Portage and Main, and Ethel Smith in a nifty red outfit really proved she could wield the broom.

After the curling session the gals gathered upstairs and persuaded Muriel Fraser that her place was at the piano. We never did figure out if Jean Kerr or Louise Sala was leading the sing-song, but it was well led anyway.

Following a speedily dispatched supper, prizes were presented by Winnie Jamieson to the two top Selkirk teams, and Marie Phillips entertained with some of her inimitable stories. More singing, then Muriel played "Hail, Hail, the Gang's All Here," and the Selkirk Club departed, vowing they'd had the best time ever and would all be back next year.

PORT ARTHUR NEWS

Tim Odell, Port Arthur Store's New Curling Champion, Wins J. A. Snowden Trophy For 1951-52 Season

Tim Odell, with the very steady assistance of Howard Cashaback, Al Thompson and Jim Cockell, won out in the crucial finals held March 5.

The stately J. A. Snowden trophy was battled for this year by four very well-balanced rinks. In a double round robin series, the semi-finals ended up in a battle between H. Perry and M. McDowell. However, after being underdog for most of the season, Perry came through on the last end to nose out McDowell and go on to meet Odell in the finals.

On Wednesday, March 5, the championship was decided. Odell enjoyed a comfortable lead throughout the game, but had to come through at the proper time to stay that way. Perry continually threatened.

However, the steady playing of Odell's rink paid off. Going into the last end he enjoyed a six-point lead and sewed up the game by passing out Perry's lead rocks. Playing in support of Mr. Perry were J. McNeill, R. Masters, J. Murray. The game was witnessed by a large gallery of Eaton supporters.

Left to right: T. Odell, skip; H. Cashaback, 3rd; A. Thompson, 2nd; J. Cockell, lead.



HOW BIG WAS YOUR FISH?

Eaton Angling Club Holds Annual Prize Presentation

At the regular monthly meeting of the Eaton Angling Club held in the Free Press Club Rooms, January 24, President Arni Cooper presented prizes to the fortunate fishermen who caught the largest fish while on a club-sponsored trip during 1951.

Fred Sokolowski took top honours in the northern pike class with a whopper weighing over 12 pounds, caught on the last trip of the season to Great Falls. The modest Fred says he catches plenty of them that "small."

Tommy Davidson (Stoves and Plumbing) with his pal, Kit Kitney, found the right spots at Shoal Lake on Victoria Day, and each brought in a string of large pickerel to compete against the 200 or more caught that lucky day. Tommy's 9¾-pounder beat the field and remained in first place all season. Congratulations, fellows.

February Meeting Features Movies

About 85 members attended the February meeting and were rewarded with two magnificent sound films in natural colour. The first, "Sunrise Serenade," provided by our good friend, George Butler, of the Game and Fisheries Branch, showed grouse, pheasant and prairie chicken in their natural habitats and depicted their famed but seldom seen mating ceremonies. Truly a marvellous feat of filming. This was followed by another fine picture, "Meet the Ducks," presented by Frank Ward, of Ducks Unlimited. This showed all the various types of ducks; how to identify them; their nesting habits; how the young are hatched, and also some of the water control projects instituted to protect and thereby increase the waterfowl population. The projection job was in the capable hands of Bert Lunt.

Proposed Trips For 1952

A list of proposed trips for 1952 was presented to the club members by trip managers Jack Fail and T. Bay, and was heartily approved. These



Top Picture:
Fred Sokolowski
with his prize-
winning pike.

Lower Picture:
Tommy Davidson
and Kit Kitney
with their pickerel.

jaunts include West Hawk Lake for lake trout, about May 18; Shoal Lake, May 24; Great Falls and Big Whiteshell Lake, June 8 and 29, respectively; Falcon Lake, July 13; Family Day, August 4; Boys' Day, September 7—both to Shoal Lake—and a final trip, October 5. Other trips will also be arranged by the trip convenors when desired.

Eaton men, if you are not already members, how about joining this popular club? Membership tickets for 1952 are now available from F. Williams (Watch Repairs) or Johnny Johannson (Sporting Goods), Third Floor. Due to the large increase in membership, members only can be accommodated on trips this season.

Monthly meetings are held on the fourth Thursday at 8:30 p.m. in the Free Press Club Room, 4th floor, Free Press Building. Come and bring a friend.

—Bert Mudge

CONTACTS' FRONT COVER is the combined work of three members of the Display staff, who posed Sadie and Sam, the rabbits. Albert Mousseau of the Photo Workroom, took the excellent photograph.

PLAY BALL, GALS!

As last summer's school for gal baseball players was so successful, "Blue Bomber" Tom Casey is again going to be on hand to direct another school for would-be baseballers (female) in May. Full details to appear in next issue of Contacts.

* * *

Coaches and Managers Needed

Men, here's where you come in. Coaches and managers are needed for the girls' teams. Come on, you huskies, register now with Bill Clay (M.O. Electricians).

Bowling News

(Continued from Page Fourteen)

Westerners are only one game down. Ted Black led his team to a sweep over the Selects with a booming 710 game, and helping him along were Elsie Kunz, who shot 686, and Edna Johnson, who ended up with 618. Eileen Elvers had a good trio, making 663, and Hazel Terry rolled 637. Bill Mitchell hit the pins for 689, and Alex McDonald, 626.

Division Seven—Alan McFadzean's Maybees took Joe Reid's Red Hots for three, thereby gaining first place. William Forman's Royals also took three games from Sterling's Tryhards to tie second place with Ed Olien's Vikings. Ed Olien rolled 684 and Harold Brown 665. Zella Stevens' 299 single gave her a splendid three-game total of 634.

Division Eight—Graham's Maple Buds came through with a three-game win over Syd Day's Tenderknits to retain first position. In second place are Bev Youngson's Flying Imps. Jenny Evan-ecy had a single of 310, and Bill Thomas wasn't missing many when he finished up with 298.

BOOSTER BUILDERS!

The Eatonians mentioned in these letters are picked out by customers for some special act of courtesy or service. It is due to their efforts and to many more whose similar acts receive no mention, that Eaton's is able to maintain a reputation for courtesy and service.

Gene Lagimodiere of the drivers, earns a bouquet:

"Before I leave Winnipeg I want to tell you how much we appreciate the service of your driver, Gene Lagimodiere. No matter how late he calls, he always has a smile and nothing is too much bother for him if it will be of service to us. I just couldn't leave without telling you how much I enjoyed dealing at Eaton's when there was such a Company representative to serve us."

* * *

Two furniture drivers this time: Ray Fonth and Max Hohenstein come in for plaudits.

"I feel bound to place on record my gratification and thanks in respect of a recent delivery of a day-enport suite to my home. My apartment is situated on the third floor and the delivery of such a bulky piece to its confines presents a most unenviable task, involving highly intricate handling and muscle work. Messrs. Fonth and Hohenstein executed the job in a most masterly fashion, exercising skill and patience. I was particularly impressed with the great care shown of both consignment and internal structures. The drivers' bearing and courtesy was indeed a credit to your Company and afforded me much pleasure in dealing with you."

* * *

Margaret Goatcher of the Electricals, draws an orchid:

"I should like to put in a word of commendation for your clerk, Margaret Goatcher, in the Basement Electricals. It was such a pleasure to be waited on so cheerfully. Even though the closing gong had gone and counters were being covered, Miss Goatcher gave no hint of impatience or disgust that I should ask some service of her. I thought I'd take a few minutes and write my appreciation of this extra bit of service."

* * *

Marguerite Mulvey of the Misses' Dresses, is in line for this orchid:

"I thought I would like to say I received the navy blue two-piece dress today and that it fits perfectly, and I like it very much. It is really lovely material. Thank you for helping me."

* * *

Another customer was delighted with the way her small tapestries were framed and writes to thank P. F. Morgan, who made the frames, and Rita VanderGraff, who mounted the needlework:

"I would like to commend to your notice the workers who framed my small tapestries. I think they should be thanked for the fine work they do. I have had two Jacobean pictures framed and have another ready, and know that it will be beautifully framed. I should like these people to know how much I appreciate their work."

Harold Crawford of the Stoves and Plumbing, draws a fan letter:

"I would like to take this opportunity to express my thanks for the efficient service that Harold Crawford gave me when I phoned him about an electric hot water tank heater. It was about 9:30 when I called and the new one was installed about 2:30, which, in my opinion, is about the best service a firm could give a customer."

* * *

The girls on the Provision Order Board are also in the spotlight.

They received a box of candy and a nice card from a customer leaving to reside in Vancouver. She just wanted to thank the girls for their unfailing courtesy and service.

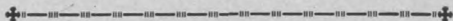
* * *

Finally a shut-in writes to thank a great many members of the staff for their kindness and attention to her:

"Thank you very much indeed for the top of the electric stove which arrived and was put on. I do not know what I would do without Eaton's. Being a shut-in it is 10 years since I stood in your Store. I have bought everything, even furniture, over the phone, and have received nothing but courtesy from every department. I buy all my groceries there and a girl in the Housedresses lets me know when she has my size and sends me one. I wish I could see every one to thank them personally."

* * *

BE A BOOSTER BUILDER!



Your E.E.C.F. Reports

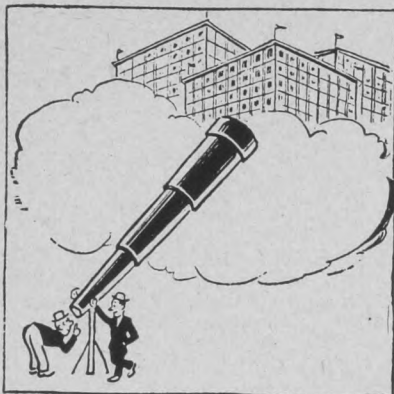
At a general meeting of the Eaton Employees' Charitable Fund Committee held in the Board Room on March 5, it was decided to make the following distribution, on your behalf, of monies received:

Red Cross	\$8,000.00
Arthritis and	
Rheumatism Society	1,000.00
Boys Scouts' Association....	750.00
Girl Guides' Association....	500.00
Wheel Chair Centre.....	200.00
March of Dimes.....	750.00

EATON TENNIS CLUB

Tennis Fans! Watch the Bulletin Boards in the Time Offices for information regarding the opening of the tennis season at the Canoe Club, and for further information, see Bill Spenceley, Service Bureau, or Marion McPhail, Furniture Office.

WHAT'S GOING ON-



AROUND HERE?

BASEMENT STORE

By Peggy McCance

William Patterson, who has been in Grace Hospital, has now moved to the General Hospital. We hope to see him back at work soon.

Gloves and Hosiery—By Angela Tregor

Our staff joined with that of the Piece Goods and spent an afternoon of bowling at the Academy.

Hope to see Barbara Fairbourn back at work soon following her accident.

Foodateria—By Ruth Morris

We hope Vanda Litwin and Stan Tait are feeling better after their recent illnesses.

A hard-time dance was held, March 1, at the Sturgeon Creek Legion Hall. Our thanks to Betty Ogston, Winnie Cadle and Margaret Grant whose work made the evening a success.

Our deepest sympathy is extended to Cora Beriman in the loss of her father, February 15, and also to Walter Mills in the loss of his mother, February 27.

* * *

MAIN FLOOR

Men's Furnishings—By Marge McRae

The department recently held a get-together at Moore's. Dinner music, which was enjoyed by all, was jointly arranged by James Carter and Hugh Sinclair. Presentations were made to Les Martin, Bill Girdlestone, Cecil Findlay and Mel Jenkins, who have left us for the M.O. Men's Furnishings.

Books and Stationery

Welcome back to George Boyd (stock room). Glad to see him so healthy and happy although minus his appendix.

We are pleased to report that Kirsten Anderson (cards) is progressing rapidly after her recent operation. Hope we'll be seeing you soon, Kirsten.

From all reports Marjorie Carr-Lawton (Stationery) is enjoying a well-deserved quarter-century holiday in the Bahamas. Happy landings, Marge!

Albert Krienke has left our department for the Men's Shoes. We wish him luck.

Drugs—By C. O'Kelley

We are very sorry to learn that Frank Edick, of the drug counter, is seriously ill in hospital. We wish him a speedy recovery and will be glad to have him back with us.

Nora Luke, of the soaps, is suffering from a bad case of sunburn. It is sad indeed to have to go to Florida to contract such a complaint.

* * *

SECOND FLOOR

Fancy Goods—By Mabel Deacon

Kitty Thornhill, our popular section head of the linens, is spending her quarter-century vacation in Los Angeles.

Caretaking Staff

Get well wishes are extended to Hammy Hogg who is away ill. We hope to see him back at work soon.

* * *

THIRD FLOOR

Meats—By H. Mensforth

Congratulations are in order for Frank Cooper who celebrated his 35th anniversary, February 21. If he had not been young and foolish 35 years ago, he would have celebrated his 40th, but he broke his service. Mr. W. Hodgson, supervisor, presented him with a mantel radio on behalf of the staff.

Walter Miller, of our cutting room staff, came to us from our Portage la Prairie Store. His wife, who was Audrey Galbraith, presented him with a son on February 25. Congratulations to the three of you.

We are happy to welcome back Mr. Regan following an illness.

Sorry to report that Dick Down is away ill. Hurry and get well, Dick, we miss you.

D.A. Office Chatter—By E. Landsley

Wedding bells rang out for Joan Thorgeirson, March 8, when she left to become Mrs. Jean Nivikka. She was presented with a bedroom rug from the staff and the girls entertained at the Homestead with a linen shower in her honour. Best of luck, Joan and Jean.

Congratulations to Father Brown who has become the proud poppa of another boy, born February 28. The smokes were much appreciated, Gord. Our best wishes to Mrs. Brown and the little Gerald Douglas.

A big "hello" goes out to Ursula St. Denis who is still on our sick list. We hope you'll be back with us soon and feeling as good as new.

Plumbing and Heating

Mr. and Mrs. D. Gardner (nee Janet Bell) are receiving congratulations on a baby girl, Sharon Lynn, born March 6, weight 7 pounds.

Tom Clear left to reside in California after 12 years on the staff. Best of luck, Tom.

Mrs. Audrey Peabody left to take up household duties.

Congratulations to Mr. and Mrs. L. Daying on the arrival of a daughter.

A hearty welcome to Ernie Lane who joined the Plumbing staff two weeks ago, and to Marguerite McEachern who joined our office staff in February.

Warehouse

Mr. and Mrs. Bob McCormick are holidaying in the Bahamas on Bob's quarter-century holiday.



**MIRROR, Mirror On the Wall,
Who Is Fairest of Us All?**

Small Patti Monteith, 13 months, would be hard to beat. Proud father is Ray of the Men's Clothing, and mother is the former Frances Schofield of Gloves and Hosiery.

Hardware

Congratulations to Elmer Caven who joined the Quarter-Century Club, February 21. The staff held a party for him at the Flying Club and presented him with an electric shaver and a camera.

* * *

FOURTH FLOOR

Fur Department

February 9 was the big day for Mary McGregor. She received her engagement ring from Ralph Dole.

Our "Grace" Gordon has been quite ill, but we are glad to report that she is recovering quickly following her operation and we trust that she will be with us again very shortly.

A gala evening of dancing, fun and refreshments held on March 14 was a big success. It was a little early for a St. Patrick's Day party, but none of the necessary enthusiasm was lacking. Many thanks to Mary McGregor for the use of her home.

Juniors' and Misses' Dresses

We are glad to have Fay Johnstone back after her recent illness. Mary Suffedy has left to join her husband who was moved down east with the navy. Mary was presented with a necklace on her departure.

Beauty Shops

Mrs. Judy Dewar (Hairdressers) left to become a full-time housekeeper. She was presented with a waffle iron by Mr. H. Bissette on behalf of the staff. We all wish her lots of luck.

FIFTH FLOOR

Children's Shoes

Leo Clark is back at work after a lengthy illness. We are all glad to see him up and around again.

Mr. and Mrs. Boyd are receiving congratulations on the birth of a daughter, Patricia Anne, February 25. A sister for Wayne and Marilyn.

Girls' Wear

Gwen Clarke is away on her quarter-century holiday visiting points west. She expects to reach California before she returns.

Boys' Clothing

The joint staffs of Boys' Clothing and Boys' Furnishings held a gala night, March 1, when the members and their wives met in a curling competition at the Eaton Curling Rink. Teams were chosen at random by four skips: Harold Johnson, Art McDonnell, Eric Dolan and Frank Bond. The fact that many of the players were "a wee bit new" at the ancient game, lent an added air of zest to the competition. Every rock counted for something, even if it was only the muscular development it brought forth and the rounds of applause from everyone on the ice.

Art McDonnell and his teammates came through as winners along with Frank Boal and his quartet of singing curlers. In the finals Art barely nosed out Frank. Frank, trailing by two rocks, amazed everyone with a masterful last rock to win the end, though still one down on the game.

After curling, everyone went to the home of Eric Dolan, supervisor, where the remainder of the evening was spent in singing, dancing and eating.

* * *

SIXTH FLOOR

Draperies

Congratulations to E. J. Carrie, whose wife presented him with a daughter, Shirley, February 19.

Carpets Calling—By Gladys McLean

A baby girl, Alexandra Elizabeth Leslie, arrived February 21 at the home of Mr. and Mrs. Mel Arkle. A sister for Hughie.

We hope Marjorie Schmitt will enjoy her new job. She left us February 22 to take up nursing.

Welcome to Edith Stancliffe, Mike Paddon and Steve Medwick. We hope they will all enjoy working with us.

* * *

SEVENTH FLOOR

City Inspectors—By M. Fryer

Shirley Parker was married to Norman Hall, February 16, at St. George's Anglican Church. She received bedding as a gift from the girls on the staff. Our best wishes to you both.

Bedding Department

When Jack Rogers left our department he was presented with a watch. We are sorry to see him go but wish him lots of luck.

We hope to see Mrs. Cartelody back at work soon.

Radios and Pianos

Mr. and Mrs. A. Dewell announce the arrival of a baby girl, and Mr. and Mrs. Maurice Ingram are the proud parents of a new son.

We are sorry to report the passing of James Argue, head of department, Pianos, on February 26.

Glad to see Florence McDowell back at work following an illness.

CONTACTS

Electricals

Mr. Alex Hewish, supervisor, and Mrs. Hewish are enjoying the Florida sunshine.

Irene Braun was married March 22 to Eric Sinclair. The staff held a miscellaneous shower in her honour, March 13, at the Homestead.

Jean Bell left March 15 to take up household duties. She was presented with a toaster.

* * *

EIGHTH FLOOR

Women's Garment Alterations

By Helen Ledocbowski

Margaret Petrie was married February 16 to Walter Slobodian. She was presented with kitchenware by Miss K. Waywood, head of department, on behalf of the staff. Best of luck and happiness to you, Margaret, in your new role.

We are glad to welcome back Marie Brisson, Annie Biddle, Cam Tetrault, Claire Charne, Winnie Caithness and A. Palud, following illnesses.

Display Advertising

Ernie Beattie was presented with a certificate from the Canadian Red Cross for having given 20 or more blood donations. Mr. and Mrs. Beattie work as a team and between them have donated over 50 pints.

City Advertising

Congratulations to Len Sandeman (Art Section) who recently had a picture accepted for the Manitoba Society of Artists Jury Show.

Ticket Office

Doreen Blair received her diamond from Frank Findlay of Whitney Motors, March 10. Best wishes to you both.

* * *

ELEVATOR UPS AND DOWNS

By Agnes Reese

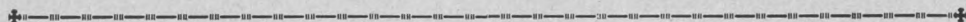
Welcome back to Pauline Hart and Alan Gage who have been on the sick list.

Best wishes to Joan Byman who recently received a lovely ring for that all-important finger.

Sorry to hear that Mr. Alex Murray, head of department, is spending some time in hospital. We hope his recovery is a speedy one.

We recently said good-bye to three of our part-time girls: Herta Ozols, who received a vase from the girls; Elva Thompson whose gift was a toaster, and Joyce Klapceki, who received vanity covers. Good luck, girls.

We would like to welcome three new members to the staff: Lee Anderson, Helen Welyshyn and George Palmer. A pleasant stay to all.



In The Mail Bag

THIRD FLOOR

Drug Workroom

We are glad to have our glamour girl, Lennie Gaudry, back with us again after her car accident.

Cupid scores twice in our department. Lennie Gaudry became engaged to Emil Raymond and Sonia Lander to David Fried. Sonia and David will be married in the early spring. Best wishes, girls.

Watch Repairs

Diamonds are trumps for Helen Gritzuk. She is all smiles with a beautiful ring dazzling on her left hand. Good wishes, Helen.

* * *

FOURTH FLOOR

Children's Shoes—By D. Clubb

Evelyn Olson is back with the gang after two months on the sick list. Welcome home, Eve.

M.O. Hardware

A. Nixon has been chosen to judge the All-Breed Dog Show at Guelph, Ontario, April 19. Bill has judged shows in Toronto, Fort William, Calgary and Winnipeg.

* * *

FIFTH FLOOR

Radios—By Mina Doolan

We hope to see Mr. P. J. McRae, head of department, back again soon. He was in St. Boniface Hospital for an operation.

Congratulations to William Lord who recently received his Bachelor of Music degree from Chicago University Extension Conservatory. He also has Choral Conductor certificate from the same university.

Sporting Goods and Toys

By D. Hardiman and J. McNiven

We are glad to report that Ethel Anger has returned to work following an operation, also Ed Agagnier who was away ill.

Sorry that Jim Carson and Christina McKenzie are both away ill.

* * *

SIXTH FLOOR

M.O. Carpets—By E. Knight

The sympathy of the department is extended to Mr. and Mrs. Foster in their recent sad bereavement.

Our best wishes for a speedy recovery go to Bob Simpson who recently underwent an operation.

* * *

SEVENTH FLOOR

Juveniles' and Women's Sportswear

By M. Pariseau and G. Burns

Sorry to hear that Evelyn Norden has broken her arm. She is feeling much better and will be back soon.

Glad to hear Margaret Duff is out of the hospital. Hope to see you soon, Margaret.

Mrs. Nickels is also away ill. We are all thinking about you and wishing you a speedy recovery.

EIGHTH FLOOR

Salesroom, Files and Correspondence

By G. Brownlee and L. Lauch

Best wishes to Joyce Dirr who left to be married March 1. She was presented with blankets and kitchenware from the department. A dinner was held in her honour at the Chicken Inn where she received a lovely kitchen clock.

Nora Penner is a very happy girl. March 8 she proudly displayed a flashing diamond received the evening before. Laureena McLaughlin is also displaying a beautiful engagement ring.

Sorry to report that Mary Moore and Mabel Herget are away ill. We hope you both will be feeling better and back with us soon.

Our deepest sympathy goes to Marguerite Hebert on the death of her father, and to Anna Gruber on the death of her mother.

M.O. Correspondence—By June deGagne

We're proud to announce the engagement of Ellen Flatter to James Moscrip. This was a double date for Ellen as it was also her birthday.

We'll all be glad to see Betty McKay back after her operation.

M.O. Copying—By M. Shepherd

Congratulations to Kay Lewis who celebrated her 35th anniversary February 21 and received many lovely gifts, including a wrist watch from the department.

Alice Prince received a lovely diamond February 23 from Lucien Fredette. We wish you the best.

Sorry to report Alex King is still on the sick list and Clarke Swain is in the hospital at present. We wish you both a speedy recovery.

M.O. Cashiers—By E. Norton

A gay time was had by the curler of our department, Jean Kerr, who received a train case a winner in the Flin Flon bonspiel. Congratulations, Jean.

Sorry to report that Mary Penner is on our sick list, as is Marg Milne. We hope to see you both back soon.

Our sincere sympathy is extended to Anne Shemley in the loss of her mother.

Photo Workroom

Congratulations to Laura Antaya who celebrated her 25th anniversary with the Company, February 28. She was presented with a set of travelling bags from the department and gifts from members of the staff. Our very best wishes go out to you, Laura.

Advertising—By George Cummings

Our department has been beset by illness. Mr. Davidson, Clara Greenwood and a new member of our staff, George Cummings, have all been afflicted. However, we are happy to report that Mr. Davidson is out of hospital and recovering rapidly at home, and it's certainly nice to have Clara with us again after her lengthy siege. The third member on the sick list, George Cummings, was just recovering from a black eye suffered during the Booster Night hockey game, when he came down with german measles. But everything is cleared up now and George is back at work.

☆☆☆☆☆☆☆☆☆☆

One in a Thousand

Son of Jerry Mustard (Garage) and the former Frances Watkins of M.O. Copying, two-year-old Richard won a silver cup as "King" in the Junior "B" class of Royalty Division of a recent baby show held in Winnipeg. Young Richard also holds a certificate for 100 per cent health rating and a screen test certificate. One thousand babies were entered in the show.

☆☆☆☆☆☆☆☆☆☆



NINTH FLOOR

Notions and Fancy Goods

By H. Fotheringham and H. Girdlestone

We are very pleased to have Marguerite Partridge back with us again following a lengthy illness.

Sorry to report that Ruby Gibson is on the sick list. Hope to see you back with us soon, Ruby.

Gloves and Hosiery—By May Scott

Best wishes to Verna Fleming on her engagement to William St. Mars.

Customers' Decorating

Wally Alexander became the proud father of a new daughter on February 29. Weight, 10 lbs. 1½ oz. A real Leap Year baby for the Alexanders. Congratulations.

PRINTING PLANT PATTY

By M. Torrance

The swish of the broom, the swirl of the rock and the feel of the ice marked the printers' bonspiel. Ten well-balanced teams completed an exciting, enjoyable season. The Ferguson and Moody rinks tied for first place, with Archie Ferguson's rink coming out the winner. The knockout event was won by R. White and his rink while Len Wimple took the consolation.

The boys held their curling wind-up March 15 at the Eaton Curling Rink. Visitors for the evening included William McLaren, Jim Lavergne, Oscar Thomas and Jack Purdie.

The novelty 'spiel started at 7:30 p.m. with no one person playing the same position for more than two ends. Winners were Johnny Leblanc, Rene Johnson, Bill Thomas and Paul Munson. Prizes were presented by supervisor Jack Hughes.

PRINCESS STREET WAREHOUSE

Stoves

Congratulations to Bert Toupin and his wife on the arrival of a baby daughter, Diane, on February 4.

We are glad to see Jim Olsen and Fred Westdyk back to work after their recent illnesses.



CONTACTS

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Editor: MISS NANCY KENNY
City Advertising

DICK DAILLEY WINS DAILLEY TROPHY!



In memory of the late Col. W. G. B. Dailley, his son, Richard, donated a trophy for the winner of the Men's Clothing Department's annual curling bonspiel. Much to his surprise, he was the skip of the winning team! Here we see John Paterson, head of department, presenting the cup to Johnny Bodner (lead), Bob Ellerbeck (second), and shaking hands with Dick Dailley (skip). Stan Colclough is missing from the picture.



Dollars Knocking At Your Door!

G. D. THORSTEINSON from the General Office, and A. E. WILLIAMS of the Bag Factory, each won ten dollars recently for useful suggestions submitted.

Why not get on the bandwagon and garner some of the needful? Put your brain to work and see what bright ideas you can dream up for speeding or improving Store services.

Write your suggestions on a slip of paper and drop them into the Employees' Suggestion Boxes located in the Time Offices.

Twenty-Two



This happy chap is Bruce Chutka, eight months old, son of Steve Chutka, Children's Shoes.

EATON MEN'S GOLF CLUB CALLING ALL GOLFERS !!!

Join Up Now for 1952 Competitions

April 7 is final date for membership applications. See your department representative or any member of the committee for application form.

In Memoriam

JAMES A. ARGUE

We regret to report the passing of James A. Argue, head of department, Pianos, on February 27.

Mr. Argue, who was a qualified watch-maker, started with the Company in March, 1919, with the Jewellery Department, where he was until moving to the radios in 1926. He was transferred to the pianos in 1947 where his particular interest was with the Hammond organs. He travelled all over Manitoba supervising their installation in country churches.

As Officer Commanding, 10th District Signals Brigade (reserve) during the second world war, Mr. Argue helped with the training of university students for wireless work. He was active in the Eaton Masquers, an elder of St. James' United Church and a member of the Valour Road Legion.



Our sympathy is offered to his widow, Esther, and two sons who survive.

MR. WILLIAM DICKSON

An employee of the Shopping Card Service for 33 years, William Dickson passed away February 28, after a long illness.

"Dick," as he was known to his department, was a familiar figure in the merchandise departments where he traced lost orders, and will be missed by his associates in the Despatch Curling Club.

Born in Glasgow, Mr. Dickson came to Canada 43 years ago. He is survived by his widow, Pauline; a son, Joseph, Aylmer, Ontario; and a daughter, Mrs. Doris Groves, Montreal, to whom we offer our sympathy.

MARY N. WATSON

One of the former Parcellers' staff, Mary Watson passed away February 26 in Toronto, as the result of a motor accident. Mrs. Watson was an Eatonian for 23 years until her retirement in 1940, and will be remembered by the girls who parcelled the meats where she was forelady for many years.

Sincere sympathy is offered to her daughter, Mrs. Helen Gardner, Toronto, a son in Chicago, and a sister, Miss E. Murton, Winnipeg.



**We extend sincere sympathy to those members of the staff who
have recently suffered bereavements:**

In the Loss of a Father

MISS C. BERRIMAN (Groceries)
MRS. E. ROBINSON (Candies)
MRS. R. BUCHAN
(Basement Gloves and Hosiery)
MISS D. CNOCKAERT (City Inspectors)
MISS D. FUNK (M.O. Money Returns)
MRS. B. LANDRY (M.O. Hardware)
MR. DOUGLAS FOSTER (M.O. Carpets)
MISS M. HEBERT (M.O. Salesroom)
MISS A. WENDEL (Drapery Workroom)

In the Loss of a Mother

MISS A. GRUBER (M.O. Salesroom)
MISS A. SHEMALEY (M.O. Cash)
MR. F. NEUFELD (Customers' Decorating)
MR. R. A. MacDONALD
(Basement Men's Furnishings)
MISS M. MILLS (Shopping Card)
MR. W. MILLS (Foodateria)
MRS. F. POWELL
(Basement Luncheonette)
MISS R. HOPOLUK (M.O. Packing)
MR. C. McFADDEN (Toys)



CALLING ALL EATON MEN!

A Healthy Man
Is a Happy Man

The Company has made special arrangements for all male Eatoni-ans over 17 years of age to take advantage of facilities at the Y.M.C.A.

Employees may obtain membership in this health-building organization at special rates for yearly membership:

17 and 18 years.....	\$7.50
19 and 20 years.....	8.00
21 and 22 years.....	8.50
23 years and over.....	10.00

If you play volley-ball, basket-ball, box, wrestle or swim; if you like gym, or wish to take part in any of the Y's fifty activities, see the Welfare Office and put in your application today.

THE T. EATON CO. LIMITED
WINNIPEG CANADA

